



UK CONSTRUCTION GETS VIENNESE TECH-BOOST

- Vienna based PlanRadar expands to the UK to tackle Britain's construction productivity lag.
- ConTech heavyweight Colin Smith (BIW/Conject, Textura, COINS) joins the Board to accelerate growth.
- PlanRadar achieves 300% annual growth through rapid global adoption.

APRIL 9th 2019. PlanRadar, the web-based application for construction and real estate projects, has launched in the UK to continue its global expansion.

For Britain, this launch has the potential to take the country out of its 20-year long productivity slump where over a third of construction projects overrun on time (40%) or budget (35%).

With its SaaS solution, the ConTech firm provides the construction industry with digital construction documentation, defect and task management throughout the lifecycle of construction and real estate projects.

Using a smartphone or tablet, even when offline, the platform allows construction workers to automate the entire documentation process with interactive blueprints and floorplans, saving an average of seven working hours per week in admin time and averting errors.

More than 3,500 customers already use PlanRadar worldwide to manage construction projects and real estate processes. This new London office will support increased productivity, cost efficiency and time savings for UK Construction.

"We will not let Brexit get in the way of our mission to digitise the construction and real estate industry in the UK," explained Ibrahim Imam, managing director and co-founder of PlanRadar. "Risks around bottlenecks in the supply of construction materials and tradespeople can be mitigated with platforms like PlanRadar; digitised processes can raise their efficiency potential against the competition, improve quality control and deliver 900 per cent ROI."

In the last twelve months, PlanRadar has increased sales by 300 per cent and expanded its workforce to 57 employees. *"In light of our rapid growth in the past year and the positive*



international business outlook for 2019, we have moved our head office to a much larger facility in central Vienna to support the increased demand,” added Imam.

As part of this European growth, PlanRadar is boosting its Board with industry heavyweight Colin Smith, founder of the ConTech pioneer BIW Technologies.

Smith says: *“There’s a lot of interest in ConTech right now, but it doesn’t just mean modular housing and 3D printing. It means simple but effective innovation across the entire supply-chain. PlanRadar has developed an intuitive platform that has revolutionised how Europe manages the documentation and communication process of the asset lifecycle – now it’s time for the UK to benefit.”*

Regarding his *involvement with PlanRadar*, Smith says *“It’s exciting to join the company during such a fierce expansion process with ambitious growth plans in place. I get asked to work with a lot of ConTech businesses, but PlanRadar has technology that can be rapidly adopted - it just works. I’m really looking forward to seeing the impact this platform is going to have on the UK’s construction sector and the difference it will make.”*

On Smith’s appointment, Imam, says: *“With over three decades of experience at the leading-edge of construction technology and a respected industry figure, we are delighted to welcome Colin to the Board. It’s a testament to the exciting vision we have for the business. I look forward to working with him to help PlanRadar in the next phase of its growth”.*

- ENDS -

For more information, please contact press.uk@planradar.com

- NOTES TO EDITORS -

About Planradar

PlanRadar is a platform- and device-independent web-based SaaS (software as a service) solution for construction documentation, defect management, and task management in construction and real estate projects. Via a web application (for all browsers) and apps for all smartphones and tablets (iOS, Android, Windows), it allows for the recording, documentation, communication, and tracking of construction defects and tasks based on a digital floor plan or architect’s drawing. By digitalizing the workflow, PlanRadar reduces the frequency of errors, saves time for all the parties involved, and achieves huge increases in efficiency, as the training- and maintenance-free application allows for cost savings of up to 70%. The proptech company based in Vienna now has more than 3,500 customers from 43 different countries.

Besides tapping the Germany, Austria and Switzerland region, the company’s stated aim is further internationalisation. PlanRadar is already represented in 43 countries, including Australia, Canada, Mexico, South Africa and Singapore outside Europe. In addition to Eastern European and Asian countries, the company has its eye on markets in South America.



About Colin Smith

Colin Smith was co-founder and CEO of BIW Technologies, which was later acquired by CONJECT. He soon rose up the ranks to become CEO of the Conject Group. Prior to this, he spent six years managing business at COINS, a provider of construction ERP products. From 2014 until the sale of the company to Oracle, Colin Smith served as president of Textura in Europe, the leading provider of payment management software in the construction industry.