



Geoffrey Robinson chooses PlanRadar for cutting edge quality assurance and more

- **Mechanical, electrical and construction engineering experts Geoffrey Robinson Ltd have selected PlanRadar to support quality assurance and snagging**
- **The company, in its 50th year of trading, chose PlanRadar after a proactive search for technology that supports high quality project delivery**

London, 18th October 2021 - PlanRadar has announced a new partnership with Geoffrey Robinson Ltd, one of the largest mechanical, electrical and construction building services contractors in the North East.

From October 2021, Geoffrey Robinson will utilise PlanRadar across existing and new projects for quality assurance, snagging and document control in their construction division, which was launched three years ago to complement their existing M&E expertise.

The successful launch of the construction division has enabled the company to offer full engineering and construction packages to their clients. Since making this decision, the company has gone from strength to strength, growing to more than 220 employees based across three locations. Despite being a relatively new addition to the business, the construction division can be involved in up to 12 concurrent projects.

With the celebration of the Geoffrey Robinson's 50th year of trading came the decision to proactively refresh their digital strategy. The leadership team were specifically looking for technology that would keep them at the forefront of best practice, ensuring that the highest level of quality is delivered to their clients. It was also their goal to have a tech solution that could be used across their whole business, enabling smooth collaboration between different teams.

From an early stage, it was clear that PlanRadar met the needs of the Geoffrey Robinson team and demonstrations of the platform was met with approval by all team members. The roll-out will be rapid, with the entire construction team set to use PlanRadar before Christmas, with the remainder of the company to follow in early 2022. The process will be managed by an experienced Document Control Team, who will ensure that all on-site staff have access to the latest plans, forms, documents and other information necessary for their work.

"We're looking forward to having our entire team, including the construction and engineering divisions, working with PlanRadar," said Neal Robinson, Managing Director of Geoffrey Robinson. "As snagging was our first priority, we were particularly interested in the ways that we can put PlanRadar into the hands of our clients, giving them the option to engage with the snagging process in an interactive way. We can already see how popular this is with clients on our existing projects. We also foresee several other benefits from the platform's document control features and its ability to host risk assessments and other forms."



The three largest projects which will initially use PlanRadar are in the medical sector. The Geoffrey Robinson team intend to give the facilities and asset management teams access to PlanRadar in each location, enabling them to actively participate in snagging. With the app, they can create snag tickets and add photos, videos and comments to digital plans of the building. This information is directly relayed to the responsible project team at Geoffrey Robinson, who can take swift action on any rectifying work needed.

Additionally, as the team work on a project, they automatically generate a full audit trail, including dates and timestamps. At the end of the project, a full list of snags can be automatically generated in a customisable report format and shared with the client, while Geoffrey Robinson retain a complete record of all communication.

Matt Ryan, PlanRadar's Country Manager for the UK & Sweden, said "Geoffrey Robinson approached us looking for a snagging solution that could bring their already excellent client relationships to the next level. Ease-of-use was key, as was providing one platform where their engineering and construction teams could collaborate. Quality assurance and snagging are at the heart of PlanRadar's design, and we are delighted that Geoffrey Robinson chose us as a cutting-edge solution for their needs. We're also excited to help them build out their use of PlanRadar beyond their construction division, so that they're able to get the most out of the platform for their entire business."

About Geoffrey Robinson

[Geoffrey Robinson](#) is a multi-award-winning mechanical and electrical building services contractor. With the in-house capacity to design, manufacture and install complex mechanical and electrical installations, they have been involved in many high profile, multi-million pound projects. They are proud to be trusted contractors to many industry sectors, including the NHS, education, national construction companies, blue light, the MOD, the Ministry of Justice and the leisure industry. Often working as principal contractor, they thrive on large-scale, complex projects, from high voltage energy centre installations to heating, ventilation and maintenance services. The full service mechanical and electrical building services company has traded from offices in the North East since 1971, and currently boasts a strong directly employed workforce of over 220 employees, based across three regional offices, as well as working in partnership subcontracting local companies to work alongside them. Today, Geoffrey Robinson are one of the largest mechanical, electrical and construction building services contractors in the North East.

About PlanRadar

[PlanRadar](#) is a platform- and device-independent, web-based SaaS solution (Software as a Service) for documentation and communication in construction and real estate projects, serving more than 100,000 professionals across over 300,000 projects worldwide. It can be used for quality assurance and task management, maintenance, building inspections, construction documentation, handovers and more. Using a web application or apps for all smartphones and tablets (iOS, Android and Windows), teams can share digital floor plans or BIM models, communicate and track any kind of information. By digitising workflows, PlanRadar reduces the frequency of errors, saves time for all parties involved and enables enormous increases in efficiency: customers report saving up to 7 working hours a week.