

PlanRadar Marketing packages

The PlanRadar marketing packages are offered through our sales team to selected customers to tell your story of how you work with PlanRadar.

The packages and commitments are as follows:

Tier	Included
Bronze	Social post announcing the partnership within 1 month of subscription commencing.
	Written case study within 6 months of subscription commencing.
	Logo usage on the PlanRadar website
	Content linking PlanRadar and customer website
	Reference call for potential customers
Silver	<u>Everything in Bronze plus:</u> Announcement press release within 1 month of subscription commencing.
	Co-sharing of partnership announcement on company social channels within 1 month of subscription commencing.
	Co-speaker within 1 in-person event or webinar organised by PlanRadar within 1 year of subscription commencing.
	Reference project that uses PlanRadar
Gold	<u>Everything in Bronze + Silver plus:</u> Video case study within 1 year of subscription commencing.
	Co-speaker within 2 in-person events, webinars or podcasts organised by PlanRadar, within 1 year of subscription commencing.
	Participation in up to 2 media opportunities (interviews/events) as identified, within 1 year of subscription commencing.
	Case study distribution to company and subcontractor network, within 6 months of subscription commencing.